

WHAT IS CLAIMED IS:

1 1. A method for transmitting multimedia contents, comprising:
2 at a client system selecting a desired content to be received from a content
3 provider;
4 submitting the selected content to a server system;
5 receiving the selected content at the client system; and
6 thereafter, uploading the received content to a portable multimedia device
7 that is coupled to the client system.

1 2. The method of claim 1, further comprising:
2 attaching an information to the selected content to promote a business
3 entity.

1 3. The method of claim 1, wherein the selected content is in a first
2 format, the method further comprising:
3 converting the content in the first format to a second format.

1 4. The method of claim 3, wherein the portable device recognizes the
2 second format but not the first format.

1 5. The method of claim 3, further comprising:
2 identifying the portable device coupled to the client system to provide the
3 client system with information as to which format is compatible with the portable device.

1 6. The method of claim 3, wherein the client system determines
2 which formats are compatible with the portable device without requiring a user to identify
3 the portable device.

1 7. A method for transmitting multimedia contents, comprising:
2 providing a client software accessible via a communication network to be
3 downloaded to a remote computer;
4 downloading the client software to a client system;
5 inputting a request for a multimedia content using the client software in the
6 client system;
7 submitting the request to a server system via the communication network;

8 receiving at the client system a content corresponding to the submitted
9 request; and
10 thereafter, uploading the received content to a portable multimedia device
11 that is coupled to the client system.

1 8. The method of claim 7, further comprising:
2 attaching an advertisement to the content corresponding to the submitted
3 request.

1 9. The method of claim 7, wherein the content corresponding to the
2 submitted request is streaming data.

1 10. The method of claim 9, further comprising:
2 playing the streaming data on the client system; and
3 capturing the streaming data as a storable file.

1 11. A method for transmitting multimedia contents, comprising:
2 inputting a request for a multimedia content using the client software in the
3 client system, the request including one or more descriptive words relating to the
4 multimedia content, wherein the one or more descriptive words are not communication
5 links;

6 submitting the request to a server system via a communication network;
7 receiving at the client system a content corresponding to the submitted
8 request; and
9 thereafter, uploading the received content to a portable multimedia device
10 that is coupled to the client system.

1 12. The method of claim 11, wherein the content is audio or video data.

1 13. The method of claim 11, further comprising:
2 searching for a content provider that has the content corresponding to the
3 submitted request; and
4 retrieving the content corresponding to the submitted request to the server
5 system in order to download the content to the client system.